Company Profile

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Banstech

Secure IT support, physical freelancing, and local business discovery.

IT MANAGEMENT PHYSICAL FREELANCING EXPERT DISCOVERY

Who We Are

Banstech is a South African digital ecosystem engineered to bridge the gap between enterprise-grade IT infrastructure, skilled freelance services, and localized business discoverability. The platform brings managed IT support, digital freelancers, physical artisans, and expert directory visibility into one connected operating environment.

Core Vision

To establish the benchmark for digital service delivery in Southern Africa by providing secure, scalable IT management alongside transparent, accessible service marketplaces for businesses and independent professionals.

Problems We Solve

- Fragmented IT management for SMEs that need dependable support and stronger security.
- High friction when finding vetted digital freelancers and reliable physical trade providers.
- Limited visibility for local trade professionals, consultants, and niche service businesses.

Managed IT

Support, security, procurement, cloud migration.

Marketplace

Digital freelancers and hands-on artisan services.

Directory Ads

Visibility, leads, ranking, and local discovery.

Banstech Ecosystem

Managed IT + Marketplace + Directory

Strategic Pillars

Managed IT Support & Consulting

1

Infrastructure management, cybersecurity assessments, hardware procurement, web maintenance, support tickets, cloud migration, and SLA-led technical assistance.

Dual-Track Freelance Marketplace

2

Digital services such as development, design, content, and remote assistance, plus physical freelancing for on-site technicians, installers, cablers, electricians, and trade specialists.

Expert Directory & Subscription Ads

3

High-visibility local discovery for businesses, sole proprietors, and specialists using listings, featured placement, lead analytics, and priority rankings.

Trust, Compliance, and Operations

- Milestone workflows make progress, approvals, and payment status clearer.
- POPIA-aware data handling keeps identity processing focused on operational need.
- Support escalations, moderation, and dispute review protect platform reliability.

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Pricing Models

Commercial options for support, marketplace work, and discovery

Flexible Pricing Models

Managed IT retainers

Monthly or annual support agreements for companies that need dependable response times, maintenance, cybersecurity guidance, and technical continuity.

Project quotations

Custom once-off pricing for audits, cloud migration, hardware procurement, network work, web maintenance, and scoped consulting engagements.

Marketplace milestones

Clients can structure freelance and artisan projects around scoped milestones, progress checks, completion approval, and payment status visibility.

Directory subscriptions

Tiered monthly or annual plans for verified providers seeking featured placement, priority rankings, lead visibility, and listing analytics.

Physical Freelancing Advantage

Conventional freelance applications are usually optimized for remote digital work. Banstech extends the marketplace model into physical freelancing: trusted, local, hands-on services that require location, verification, scheduling, project context, and practical completion checks.

- Local on-site technicians, cablers, electricians, installers, and trade specialists.
- Digital delivery plus real-world operational support in one marketplace.
- Milestones and support records make physical work easier to scope and approve.
- Directory listings convert visibility into active job demand.

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